

ScottMadden Presents on the Greening of the Power Grid for GenForum Conference

ATLANTA, GA – (December 16, 2016) – ScottMadden, Inc., one of North America’s leading energy consulting firms, recently presented at the GenForum conference in Orlando, FL. This one-day event, hosted by PennWell Energy Hub Forums, was designed to bring together power generation executives who operate, plan, build, regulate, and invest in power generation systems in North America to gain insight from case studies, regional planning strategies, financing trends, and practical lessons learned from new construction and upgraded power projects occurring in the United States and Canada.

Todd Williams, partner and fossil practice co-leader at ScottMadden, presented on Greening the Grid, a study of the trends and drivers impacting the U.S. electric grid and its movement toward renewable energy. The presentation examined the drivers moving the U.S. electric generation fleet increasingly toward renewables and future considerations to maintain the electric grid.

“We have already started down the path to a greener electric grid. Renewable Portfolio Standards, the economics of building new generation, and customer preference are all key drivers moving the United States toward renewable energy,” said Mr. Williams. “It was a privilege to present at this conference. PennWell always puts together excellent conferences for professionals working in electric generation.”

Click [here](#) to view the presentation and [contact us](#) today to learn more about our fossil energy practice.

About ScottMadden’s Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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