

## ScottMadden Releases Four Strategic Priorities for Public Power

ATLANTA, GA – (November 14, 2016) – ScottMadden, Inc., one of North America’s leading energy consulting firms, has released a report outlining [four strategic priorities for public power](#).

ScottMadden has been advising public power executives and board members for decades and has recently conducted primary research on the strategic priorities of public power executives in North America. From this experience and research, four priorities emerged:

- Enhancing Cybersecurity
- Advancing Sustainability
- Improving Financial Performance
- Maintaining Safety and Reliability

Each of these topics is summarized in the initial report, and a series of focused publications detailing the associated challenges and opportunities for public power will follow. “These four strategic priorities should be high on the list for every public power CEO. If you don’t have a plan that addresses these areas, you need to get one, and ScottMadden can help,” said [Marc Miller](#), partner and public power and electric cooperatives practice leader at ScottMadden.

For the full report, click [here](#).

### About ScottMadden’s Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

### About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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