

ScottMadden to Sponsor and Present at Planning and Launching Shared Services Event

ATLANTA, GA – (October 18, 2016) – ScottMadden, Inc., a general management consulting firm, will sponsor and present at the 2nd Annual Planning and Launching Shared Services event to be held October 26-28, 2016 at The Marker San Francisco in San Francisco, CA. This event will include a number of presentations and specialty workshops led by top professionals.

ScottMadden's Trey Robinson, partner, and Laura Campbell, director, will present a workshop entitled "Shared Services 101: How to Design, Build, and Implement Shared Services." This interactive session focuses on the essential activities needed to plan and launch a new shared services operation.

"The shared services model is evolving rapidly and we are excited to share trends, leading practices, and lessons learned that will allow conference participants to jump-start their journeys," said Mr. Robinson.

This three-day event will provide practical guidance, tools, and techniques needed to elevate organizations to the next level of performance. For more information or to register for this event, please visit the conference website here.

Contact us at info@scottmadden.com for information on our insights and laying the groundwork for shared services success.

About ScottMadden's Corporate & Shared Services Practice

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,300 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | Twitter | Facebook | LinkedIn

###

Media contact:
Kimberly Dao
kimberlydao@scottmadden.com
508-202-7925