

ScottMadden to Chair Infocast's Transmission Summit West

ATLANTA, GA – (September 21, 2016) – ScottMadden, Inc., one of North America's leading energy consulting firms, is proud to sponsor Infocast's 8th Annual Transmission Summit West. This event will take place September 26–28, 2016 at the San Diego Marriott La Jolla in San Diego, California. We will join policy makers and executives to discuss and explore business strategies related to the evolving electric transmission industry.

Mark Fronmuller, partner at ScottMadden, will chair the Executive Forum and provide opening remarks. "The timing of this conference is ideal, occurring three weeks after the California ISO Symposium. It will be interesting for the panelists and participants to weigh in on the impacts of the Symposium's messages with regard to the topics of regional planning, vehicle electrification, and competitive transmission," said Mr. Fronmuller. He will also moderate a panel during the main summit. Mr. Fronmuller's panel, Regional Integration and EIM Expansion, will discuss the effects of EIM expansion and what they mean for utilities and planners.

Additionally, Luke Martin, director at ScottMadden, will moderate a panel discussion during the Transmission Executive Forum on Renewable Energy Integration in an Era of Increasing Penetration. Mr. Martin's panel, Using Alternative Technologies to Provide Flexibility, will explore the impact of new technologies from advanced inverter technologies to static Watt compensators to dynamic line ratings. "As new technologies emerge and provide additional options for planners, it is important to understand how these alternate technologies can be integrated into transmission operations and the resulting implications for future T&D investments," said Mr. Martin.

For more information or to register for this event, please click [here](#).

About ScottMadden's Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden's Grid Transformation Practice

For more than 30 years, ScottMadden has helped our clients transform the way they operate, plan, and maintain the grid and interact with their customers. The Grid Transformation practice focuses on helping clients adapt to the myriad changes driven by the increasing penetration of distributed energy resources, such as distributed generation, storage, demand response, and microgrids. We help our clients choose the path that meets their reliability, customer, and regulatory goals, and then we help them implement it.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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