

ScottMadden to Sponsor EEI Strategic Issues Roundtable

ATLANTA, GA – (September 14, 2016) – ScottMadden, Inc., one of North America’s leading energy consulting firms, is proud to sponsor and present at Edison Electric Institute’s (EEI) [Strategic Issues Roundtable](#), to be held September 28–30, 2016 at the Madison Concourse Hotel in Madison, Wisconsin. This meeting is designed to encourage discussion and interaction on the key issues facing the electric power industry.

Robert Durian, Chief Accounting Officer and Treasurer at Alliant Energy, will be joined by Steve Sanders, director at ScottMadden, to present, “Everybody talks about strategy, but how do you actually develop one.” This interactive session will cover how to develop a strategy, the steps to creating an enterprise strategic plan, how to engage employees, and lessons learned in the process.

ScottMadden will also sponsor the Networking Reception and Dinner. This reception provides a unique opportunity to network with utility leaders and industry experts. ScottMadden is proud to be a continuing and longstanding supporter of EEI’s Strategic Issues Roundtable.

Stuart Pearman, partner and energy practice leader at ScottMadden, said, “Brian Farrell and his EEI team do a tremendous job with the Roundtable. It is always thought provoking, informative, and lively. We really appreciate the opportunity to support and participate in these events!”

For more information or to register for this event, please click [here](#).

About ScottMadden’s Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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