

## ScottMadden Connects Shared Services Industry Leaders at Executive Forum

*Exploring Ways to Enhance Shared Services, Improve Operations, and Increase Shareholder Value*

**ATLANTA, GA – (June 30, 2016)** – ScottMadden, Inc., a general management consulting firm, recently sponsored the 18<sup>th</sup> Semi-Annual Shared Services Executive Forum in Houston. The event, hosted by Mitchell Wert, director of global HR operations at BP, explored ways to enhance shared services and provide innovative ways to improve operations and increase shareholder value.

The event featured networking opportunities and roundtable discussions, facilitated by ScottMadden, and focused on topics driven by participants. The intimate format allowed participants to share key areas of interest, including innovation in shared services, SSO and global business services branding and marketing, talent development, and tactics for engaging Millennials into your workforce and customer population.

“We have been sponsoring the Forum series for more than ten years now and continue to find it is a valuable session for the participants because it allows for idea sharing, which is different from that of large conferences,” said [Karen Hilton](#), partner at ScottMadden. “Participants appreciated the quality of attendees and advanced nature of the discussions,” added [Jerred Crosby](#), partner at ScottMadden.

### **About ScottMadden’s Corporate & Shared Services Practice**

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,300 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

### **About ScottMadden, Inc.**

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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