

THE EIGHTEENTH SEMI-ANNUAL

# SHARED SERVICES EXECUTIVE FORUM

Hosted by BP and sponsored by ADP and ScottMadden, Inc.

June 28-29, 2016  
Houston, Texas

# GREAT M NDS DISCUSS IDEAS.

*~ Eleanor Roosevelt*



IN THE BUSINESS OF YOUR SUCCESS®



# THE EXPERIENCE

## Connecting Shared Services Industry Leaders

The Shared Services Executive Forum convenes you with industry leaders to explore ways to enhance shared services and provide your organization with innovative ways to improve operations and increase shareholder value.

The forum features the combination of discussions facilitated by ScottMadden, executives sharing key areas of interests, and informal networking. The majority of the agenda will be structured as roundtable discussions, and we encourage you to actively participate in each discussion topic. There is no cost to participate in the forum, other than the cost of your lodging and transportation.

**JOIN US FOR THIS UNIQUE EVENT. SPACE IS LIMITED. RESERVE YOUR SPOT TODAY!**

## Network With Your Peers

We will request the following information in advance of the event:

- Start date of your shared services organization
- Functions included in shared services
- Number of employees in your organization
- Means for measuring success of your organization
- Key business challenges you face

Participant profiles will be shared with the other attendees.

Past attendees include:

- AECOM
- BP
- The Coca-Cola Company
- eBay Inc.
- HHS
- LinkedIn Corporation
- McDonald's
- McKesson
- NASA
- Northrop Grumman Corporation
- SAIC Inc.
- Salesforce.com
- Sony Pictures Entertainment Inc.
- Southern Company
- The Home Depot
- Turner Broadcasting Systems Inc.
- Warner Bros. Entertainment
- Yahoo! Inc.

# THE AGENDA

The agenda is designed to provide time for you to participate in group discussions, network with your peers, and hold informal discussions on topics of interest.

## Tuesday, June 28

Topgolf Outing and Dinner - 5:15pm

*Get to know your peers while you try out a fun golf challenge at Topgolf, a premier golf entertainment complex. We will have a catered dinner for our group while we participate in the activities. No past experience required!*

## Wednesday, June 29

Location:

BP Offices  
201 Helios Way  
Houston, TX 77079

Meeting - 8:30am-3:30pm

Sessions include:

- Overview of BP's Global HR SSO
- A continued discussion on innovation
- SSO/GBS branding and marketing
- Talent development
- Tactics for engaging Millennials in your workforce and customer population

# THE VENUE



## Meeting Location

BP Offices  
201 Helios Way  
Houston, TX 77079



## Hotel Accommodations

BP rates are available at these nearby hotels. Please request the BP rate when making your reservation, and we encourage you to book early for availability. Both hotels provide shuttle service.

### Omni Houston Hotel at Westside

13210 Katy Freeway, Houston, TX 77079  
(281) 558-8338

### Houston Marriott Energy Corridor

16011 Katy Freeway, Houston, TX 77094  
(281) 829-5525



## Registration Information

Visit <http://bit.ly/SSEForum2016> to register for this event. Please note that attendance is limited to a small number of companies and space is available on a first-come, first-served basis. If you have any questions, please contact Kim Powell at 919-714-7623 or via email at [kimpowell@scottmadden.com](mailto:kimpowell@scottmadden.com).



## Travel

Participants should fly into the IAH or Houston Hobby airports and use hotel shuttles or taxis for transportation. Transportation will be provided for the Topgolf outing from both hotels. Hotel shuttles can be used for transportation to BP's office on Wednesday morning.