

Summary

Brad Kitchens is president and CEO of ScottMadden, Inc. With more than 30 years of business and consulting experience, he has worked extensively in the energy sector on strategic planning, mergers and acquisitions, operations improvement, reorganizations, and governance. Brad routinely works with energy organizations' executive teams and boards of directors. He is a frequent speaker to energy leadership and at energy conferences. Brad has been named one of Consulting Magazine's Top 25 Consultants for 2021 and is the sole winner for Excellence in Energy.

Prior to ScottMadden, Brad consulted with Deloitte management consulting specializing in its capital markets practice. He also spent several years in the oil and gas industry. Brad received a B.S. in mechanical engineering from Rose-Hulman Institute of Technology and an M.B.A. from the Fuqua School of Business at Duke University, where he graduated with top honors and was recognized as a Fuqua Scholar.

Areas of Specialization

- Strategic and business planning
- Organizational design and staffing
- Operational excellence/best practices
- Mergers and acquisitions
- Project management
- Governance

Recent Articles and Speeches

Over the past 10 years, Brad has given industry presentations and led strategic planning discussions to dozens of energy company boards of directors, leadership teams, employee groups, universities, and industry conferences. Universities include Duke University, University of North Carolina, North Carolina State, Georgia Tech, and University of Virginia among others. Industry conferences include Edison Electric Institute (EEI), National Rural Electric Cooperative Association (NRECA), American Public Power Association (APPA), Association of Edison Illuminating Companies (AEIC), and National Rural Utilities Cooperative Finance Corporation (NRUCFC) among many others.

Recent Assignments

- Over the past 10 years, Brad has led and supported more than 50 corporate strategic planning exercises. Most of these required active engagement with and facilitation of senior executive teams and boards of directors
- Worked with several utility boards of directors on CEO succession planning activities
- Assisted numerous utilities with corporate-wide business planning efforts after assisting with strategic plans
- Worked closely with an IOU's executive leadership and board of directors on a corporate reorganization
- Led the review and recommendation of a 10-year strategic capital program for a major IOU
- Led an outsourcing engagement that examined the outsourcing of all T&D support services for a top U.S. utility
- Provided post-merger integration planning and value preservation assistance for an energy industry acquisition