

Summary

Brad Kitchens is president and CEO of ScottMadden, Inc. With more than 25 years of business and consulting experience, he has worked extensively in the energy sector on strategic planning, mergers and acquisitions, operations improvement, business planning, reorganizations, and outsourcing. Brad routinely works with energy organizations' executive teams and boards of directors. He is a frequent speaker to energy leadership and at energy conferences. Prior to ScottMadden, Brad consulted with Deloitte & Touche specializing in its capital markets practice. He also spent several years in the oil and gas industry. He received a B.S. in mechanical engineering from Rose-Hulman Institute of Technology and an M.B.A. from the Fuqua School of Business at Duke University, where he graduated with top honors and was recognized as a Fuqua Scholar.

Areas of Specialization

- Strategic and business planning
- Organizational design and staffing
- Operational excellence/best practices
- Mergers and acquisitions
- Project management
- Governance

Recent Articles and Speeches

- In 2015, Brad presented topical industry presentations to eight different boards of directors for industry organizations
- In 2015, Brad presented topical industry presentations at six different industry conferences
- In 2015, Brad presented and facilitated on industry matters to more than 10 different industry organizations
- "Changes and Challenges in the U.S. Utility Industry." AEIC's Annual Meeting, Keynote Address. October 2014
- "Industry Trends and Implications." MISO Annual Meeting. June 2014
- "Future of the Industry." Presentation at the MISO Annual Meeting. June 2013
- "The Energy Industry – Managing in an Uncertain World." AEGIS Annual Meeting, Industry Keynote Address. September 2012
- "The Big Picture – Opportunities, Issues, and Challenges for the Utility Industry." EEI Annual Finance Meeting, Keynote Address. May 2012
- "Opportunities, Issues, and Challenges for the Utility Industry." Association of Edison Illuminating Companies' (AEIC) 125th Annual Meeting, Keynote Address. October 2009
- "Utility Financial Performance: Warning Signs Ahead." Co-wrote with Greg Litra. *Electric Light & Power*. September/October 2009
- "Top Strategic Issues." EEI Annual Convention, CEO Panel Chair. June 2008

Recent Assignments

- Led multiple corporate strategic planning and business planning initiatives in 2015, 2014, and 2013 while working directly with the executive leadership teams and boards of directors
- Led a corporate strategic planning initiative for a leading utility. Led multiple sessions with the board of directors
- Worked with a utility board of directors on a CEO succession plan
- Assisted a utility with corporate-wide business planning after helping with the board-led strategic plan
- Led a corporate strategic planning initiative for a multibillion-dollar utility. Reported to board of directors
- Worked closely with an IOU's executive leadership and board of directors on corporate strategy and reorganization
- Led the review and recommendation of a 10-year strategic capital program for a major IOU
- Led an outsourcing engagement that examined the outsourcing of all T&D support services for a top U.S. utility
- Provided post-merger integration planning and value preservation assistance for an energy industry acquisition