

Summary

Preston Fowler is a director with ScottMadden focused on the energy sector. He joined ScottMadden in 2006 after obtaining an M.B.A. in finance, organization, and management from the Goizueta Business School of Emory University. Since joining ScottMadden, he has primarily worked on utility projects focusing on process improvement, business planning, strategy development, benchmarking, and project management. While pursuing his degree, Preston interned at EarthLink, serving as an internal consultant and creating a new process map for improved project management for the customer support organization. Prior to business school, he worked as a project and design engineer for Delphi Corporation. In addition to an M.B.A., Preston holds a B.S.E. in mechanical engineering from Duke University.

Areas of Specialization

- Clean Energy Transition
- Fossil Generation
- Nuclear Generation
- Renewables
- Human Capital Management

Recent Assignments

- Managed the development a carbon strategy for a large public utility that included stakeholder management and scenario creation based on predicted pricing variables. This work included providing unique insights on impacts from various carbon-reduction activities to help achieve the utility's 2050 goal
- Assisted a large public utility with its response to the executive order requiring vaccination for COVID-19. The project included development of an implementation strategy, working with third-party vendors to develop protocols to capture and report on testing status of all employees, and the implementation of a monitored testing program for the unvaccinated employees
- Led the development and implementation of a new strategic and business planning process for a large, third-party contractor across multiple business areas. The work included design of the process as well as leading the business units in development of their first iteration of the business plans. ScottMadden also facilitated cross-business unit challenge sessions to ensure robust business plans to support the annual budgeting process
- Developed a new IT operating model for a large public utility. This work included identifying the overall process for IT work to be identified, scoped, developed, and implemented across the new multifunctional organization
- Implemented a management model at a large public utility across all three of its utility jurisdictions for both gas and electric services, including project management support for the development of the management model documentation for each functional area
- Assisted in the development of a comprehensive execution plan for a large energy company to conduct M&A due diligence in support of a hostile offer for another energy company
- Supported the design and implementation of a new central management group for three separate regulated delivery utilities (created as a result of a merger) for both their gas and electric businesses. Supported the central leads in developing standards and best practices across the three utilities in order to improve performance across all three groups
- Created a new staffing model to support a reimagined IT organization at a large public utility, including development of comprehensive staffing plans and support for the implementation of those plans across all functional areas
- Introduced a center-led functional model for a North American fossil fleet by creating and delivering training, developing all the necessary guiding documents, and assisting the functional leads with initial evaluation and improvement plans. Created a new, fleetwide, status reporting process to focus senior management on results and the key issues
- Assisted the nuclear power organization at a large public utility to refine the process for capital project management. The project included creating a consistent, phase-based project management process as well as defining both internal team and executive-level reporting requirements and templates
- Provided project management support for the implementation of an improvement plan at a nuclear station in order to align the station with the utility's operational "playbook." Support included defining implementation metrics to measure success, tracking actions to closure, and reporting on improvement plan status