

Summary

Brad DeMent is the leader of the Finance & Accounting shared services practice at ScottMadden. He also specializes in Global Business Services (GBS) design and build with extensive experience in the Latin America region as well as Europe and Asia-Pacific. With more than 25 years of domestic and international consulting experience, Brad brings extensive experience designing, improving, and merging shared services and GBS operations. Although his focus is on shared services strategy and implementation, Brad also has experience in building multifunction shared services operations in Mexico, Central America, and South America. His areas of industry expertise include manufacturing, consumer products, pharmaceuticals, media/entertainment, and defense. Prior to joining ScottMadden, he worked for Booz Allen & Hamilton where he managed defense and intelligence projects for the federal government. Brad earned a B.S. in industrial and systems engineering from the Georgia Institute of Technology, with a minor in industrial/organizational psychology. He earned an M.B.A. with a focus on finance from George Washington and Marymount University, summa cum laude.

Areas of Specialization

- Finance and accounting
- Global business services
- Multifunction shared services
- Location assessment and determination
- Shared services
- Shared services optimization

Recent Articles and Speeches

- "Next Generation Shared Services Design and Build." IQPC Shared Service Conference. March 2012
- "Globalize and Optimize Your Shared Service Operations." Nearshore Americas. February 2012
- "Shared Services, Putting the Right People in the Right Jobs." SSON. February 2011
- "The Secret Behind Chile's Thriving Outsourcing Business." Nearshore Americas. January 2010

Recent Assignments

- Designed and implemented a financial shared services center for a leading German automobile manufacturer
- Designed GBS operations in EMEA, APAC, and LATAM for one of the largest U.S. telecom providers in the
- Designed and implemented a purchase-to-pay shared services center for the second largest beverage distributor in the world
- Designed GBS operations for a large door manufacturing company in the United States
- Designed a GBS operation for a large U.S. manufacturing company, with plans to expand to EMEA and China
- Provided design support and benchmarking for a global mining company's GBS hub in Kuala Lumpur
- Re-designed a mature multifunction GBS operation for the largest news and cable company in Argentina
- Consolidated two service centers following the merger of two of the largest pharmaceutical companies in the world; also managed an HR PeopleSoft conversion
- Integrated purchasing activities into an AP shared services operation for the largest pharmaceutical company
- Designed a financial shared services center for a large news and entertainment company in the United States. Was nominated for and received an award for best shared services vendor in the United States by SSON in 2008
- Planned and project managed the consolidation of two financial shared services centers after a merger between two pulp/paper companies. Designed new organization, compensation structures, and consolidated processes
- Designed and implemented a financial shared services center for three of the four largest U.S. bedding manufacturers; one awarded best shared services in the United States by SSON in 2010
- Designed and implemented a multifunction shared services operation for the largest dairy company in Colombia; awarded best LATAM shared services by SSON in 2011
- Designed and implemented a multifunction shared services operation for a chocolate and coffee company in Manizales, Colombia
- Designed and implemented a governance structure for a mature multifunction shared services operation for the largest ceramics and building supply company in Colombia
- Designed a multifunction shared services operation for a large pharmaceutical division in Colombia servicing Peru, Ecuador, and Venezuela
- Designed and implemented a multifunction shared services operation for the largest food products company in Ecuador and for a manufacturing company in Mexico