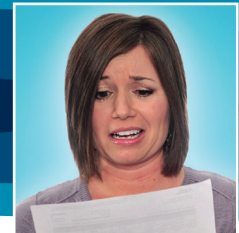


We're changing the face of energy information.



How to read My Home Energy Report to help you make energy saving decisions.



My Home Energy Report gives you a look inside your energy use. With easy-to-read graphs, you'll be able to see how your home performs through the year, as well as over the past year. Here's how it works: On a regular basis, you'll receive a report in the mail. The report compares your energy use to similar households in your community. The report gives you tips on how to reduce your energy use, giving you opportunities to improve the numbers in future reports.

JANE SMITH
Account Number: 1111-2222-33-4
March 2013

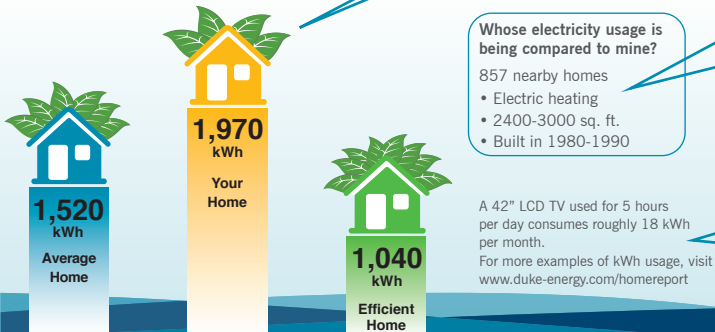
My Home Energy Report

In this section, you can see your energy use and how it compares to average and efficient homes in your area.

JANE SMITH'S Home Electricity Usage for March 2013

How am I doing?

What is this report?
Duke Energy developed this report to help you understand your energy usage and find ways to help you save money and energy. The report compares your home energy efficiency with similar homes.



Wondering what we mean by a "similar home?" Look here for details.

Why would Duke Energy try to help me save energy?
When customers reduce their energy needs, it reduces the costs to provide energy and the need to build more power plants, which lower bills for you, your community, and Duke Energy.

Based on your electricity usage, you spent about **\$45 more** than the average home. Ready to be better than average? Join the ranks of the efficient. Try one of the tips below

For great examples of how many kWhs it takes to power various home appliances, always check here.

Tips Based on Your Usage and Home Profile

What can I do to save money and energy?

Questions?
Visit: www.duke-energy.com/homereport
Email: HomeReport@duke-energy.com
Call: 888-873-3853
M-F 7AM-7PM ET
SAT 8AM-1PM ET

A bright idea for outside!

Use efficient bulbs for your outdoor lighting
Save up to \$17 per year.

Put efficient ENERGY STAR compact fluorescent (CFL) bulbs in your outdoor light fixtures. CFL bulbs use 75% less energy, and they last 10 times longer than incandescent bulbs. Outdoor lights can be on for 12-14 hours of every day, so you'll really save energy when you switch. Here's the bonus: ENERGY STAR lights last so long, you won't have to get out your ladder so often to change bulbs.

Upgrade that old tank!

Replace your old hot water heater
Save up to \$28 per year.

If your water heater is more than 10 to 15 years old, consider buying a new, more efficient model. If you heat your water with electricity, water heating can be one of your biggest energy consumers. Do some research into your options, then talk to a trusted contractor and be sure to tell them that you want the most efficient model possible.

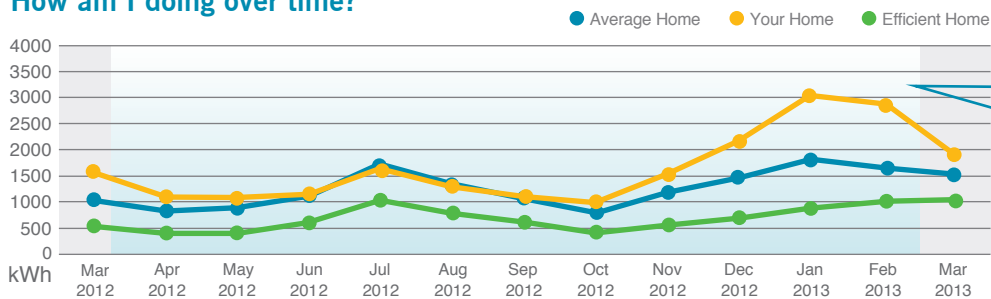
Not where you want to be? In this section, we supply tips customized to YOUR home's usage and characteristics. Don't miss an issue; we'll have new tips for you every time!

Check out this video to learn more about your personalized report.

Have a smart phone with a "QR" code app? If so, scan to view a brief video about your report.

JANE SMITH's Home Electricity Usage for the Past Year

How am I doing over time?



Your usage for this month has **increased** compared to a year ago. Based on your electricity usage, you spent about **\$965 more** than efficient homes in your area in the last 12 months.

Our quick glance 13-month calendar is a great tool for tracking and monitoring your goals.

Take action. Reduce your use.

Performance Tuning, HVAC-style

Are you getting the most out of your heating and cooling system? **The Smart Saver® Health Check evaluates your heat pump or central air conditioner** to ensure that everything is operating at peak efficiency. That means optimal comfort, optimal savings... and peace of mind.

Got your attention? Visit duke-energy.com/MyHER513b to learn more about the program... and our **\$50 incentive**.

Dial 811 to AVOID an Emergency

Everyone knows they can dial 911 in an emergency. Did you know you can dial **811** to *avoid* one?

Got a project that requires some digging? Don't take chances with electrical, gas or water lines. Before you pick up that shovel, pick up the phone! Call the **"Dial Before You Dig"** hotline at **811** or **800-362-2764**. We'll send a technician to mark all utility feeds in your dig zone.

One free call. Isn't your safety worth it?

Each month we'll share seasonal tips and updates on our latest money and energy-saving programs.



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