



## Case Study: No-Touch AR

How Food Service Direct Achieved "No-Touch AR" and Accelerated B2B Sales

## What does the future of order to cash look like?

- No bad debt risk
- **Guaranteed DSO**
- No application fraud risk
- Digital onboarding w/ real-time decisioning
- No collections or payment application
- **Automated financing**
- **Easily expand into additional geographies**
- **Automated marketing (2025)**

## Join the Future of Order-to-Cash movement...





















































Lenovo







Stop by Booth # 435



