

## ScottMadden Reviews the Smart City Opportunity for Utilities

**ATLANTA, GA – (May 25, 2017)** – ScottMadden, Inc., one of North America’s leading energy consulting firms, recently released a new report focused on the concept of “smart cities.” This [white paper](#) provides a brief introduction to smart cities, details a framework to help visualize potential components, and identifies a simple, step-wise path for utilities to successfully support their community’s efforts to pursue “smart city” initiatives.

“The buzz about ‘smart cities’ today is reminiscent of the discussion around ‘smart grid’ a few years ago: it’s an evolving concept and means different things to different people,” said [Stuart Pearman](#), partner and energy practice leader at ScottMadden. “That said, it presents significant opportunities for cities to invest in growth, quality of life, and cost-reducing technologies. We believe that energy utilities have an important role to play in ‘smart city’ initiatives, with natural advantages as incumbent network owners and operators, so this paper examines some early ‘smart city’ opportunities from the utility perspective.”

[Click here](#) to download the article in full. To learn more about smart city opportunities for utilities, and other emerging trends, view our latest [Energy Industry Update](#).

### About ScottMadden’s Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 400 clients, including 20 of the top 20 energy utilities. We have performed more than 3,000 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

### About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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